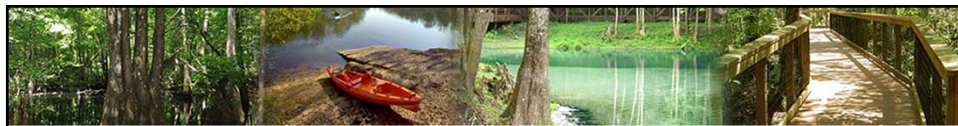




# Economic Development

Edgar Campa-Palafox  
Economic Development Coordinator



## What is Economic Development?

*Where Nature and Culture Meet*



The International Economic Development Council (IEDC) defines the term as:

Program, group of policies, or activity that seeks to **improve economic well-being, quality of life** for a community, by **creating and/or retaining jobs** that facilitate growth & provide **a stable tax base**.

*Where Nature and Culture Meet*



## Benefits

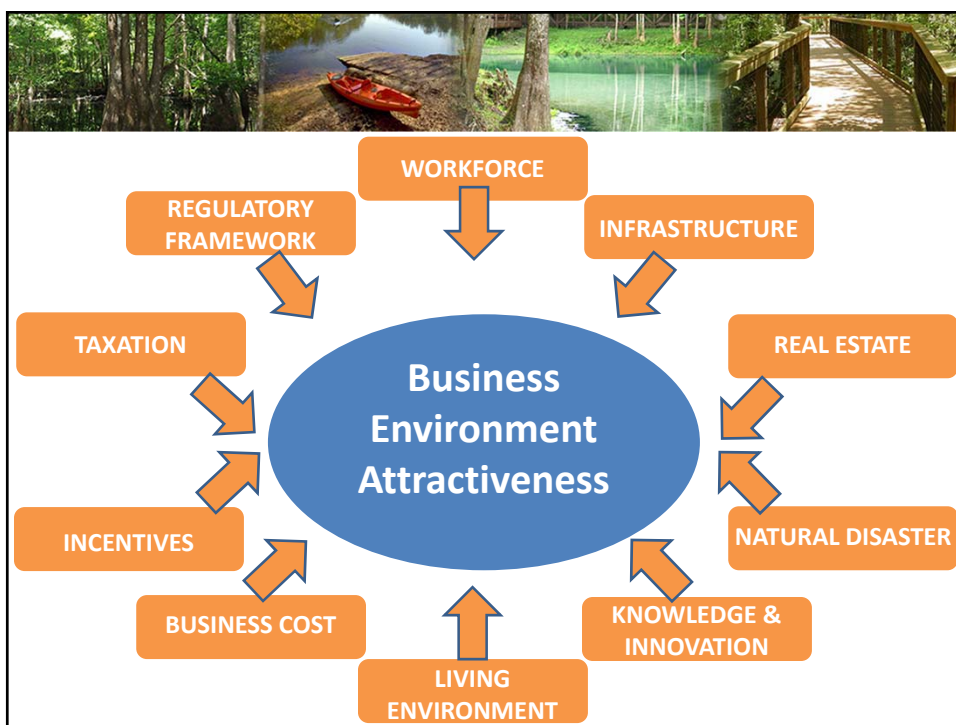
- Increased quality of life
- More and better jobs in a community
- Greater equity and inclusion for all citizens
- Stabilized tax base
- Vibrant community

*Where Nature and Culture Meet*



Most important factors that drives a business decision to invest in a community?

*Where Nature and Culture Meet*

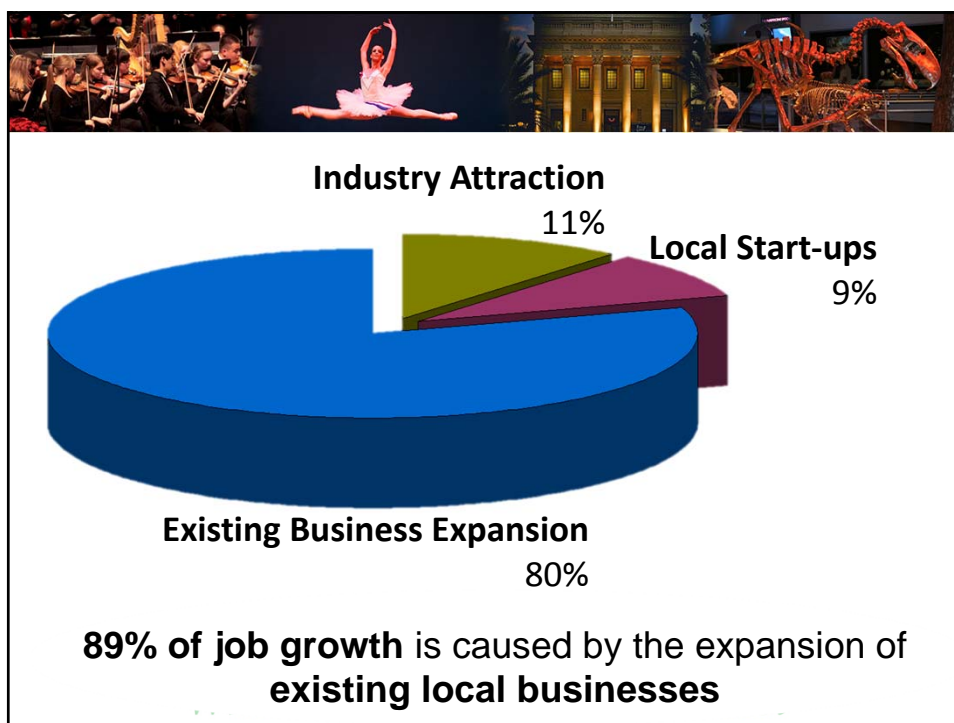




Most of the job growth is caused by the expansion of...

- a) Existing Businesses
- b) Industry Attraction
- c) Local Startups

*Where Nature and Culture Meet*

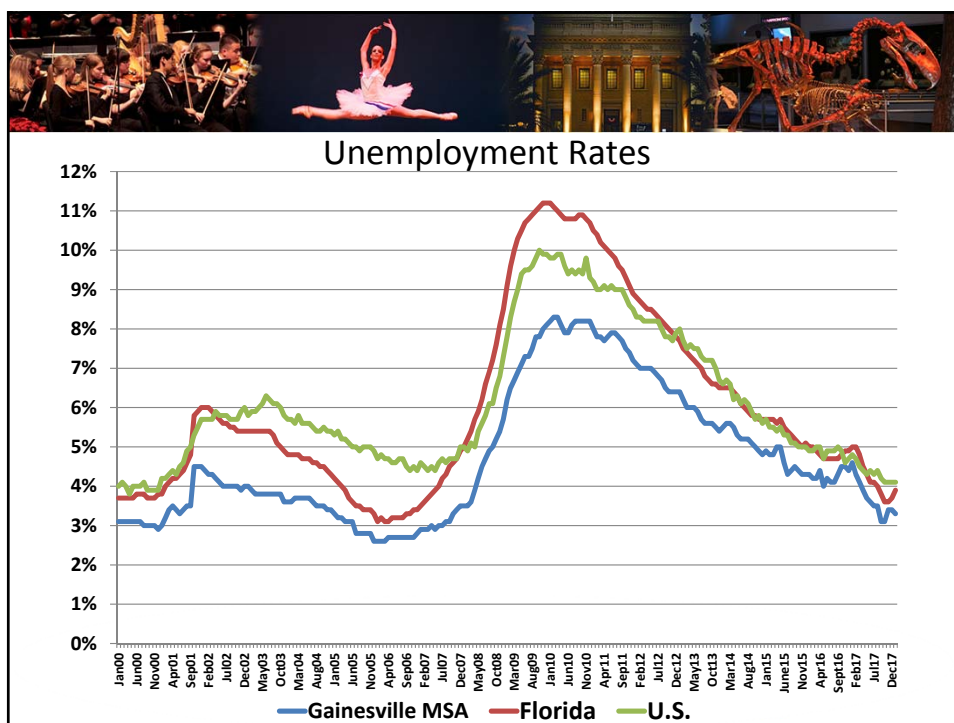


## Unemployment in the Alachua County is...

- a) Lower than Florida and US
- b) Same as Florida and US
- c) Higher than Florida and US

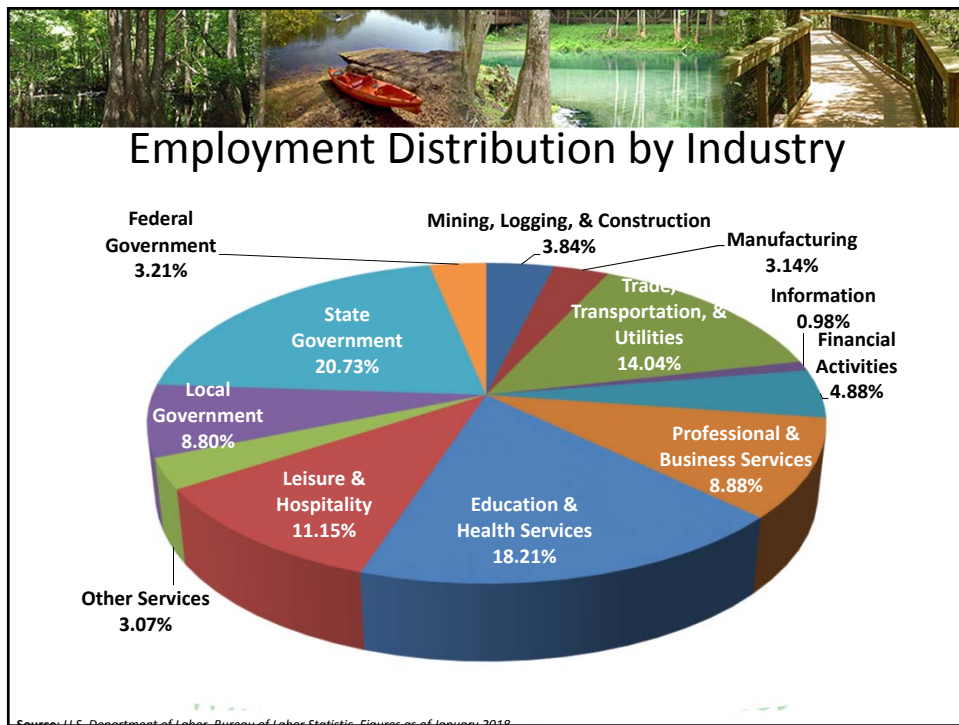
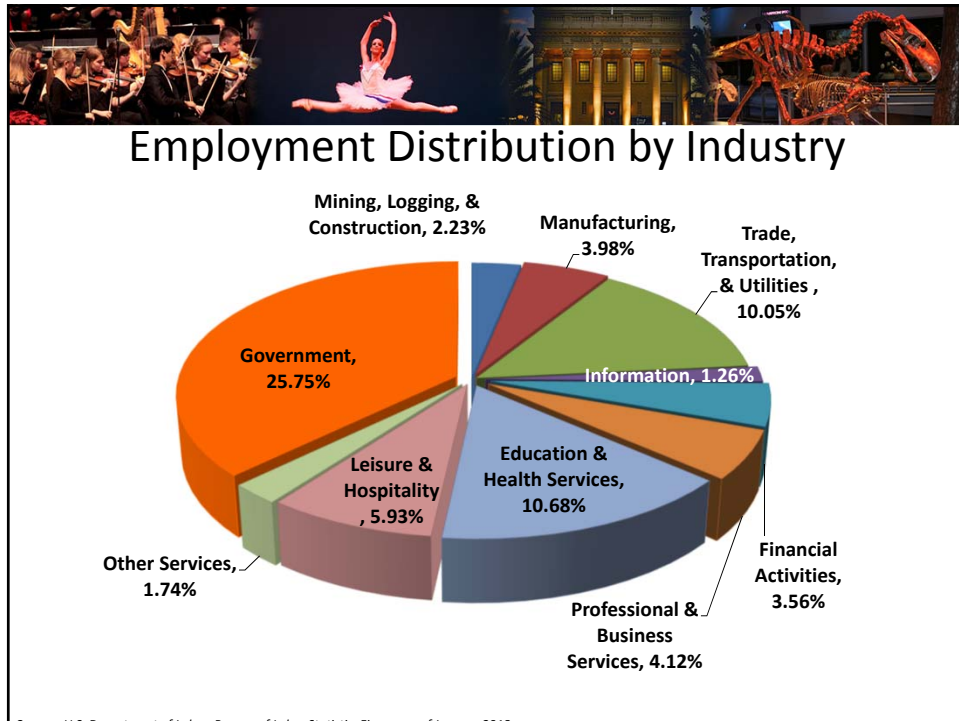
*Where Nature and Culture Meet*

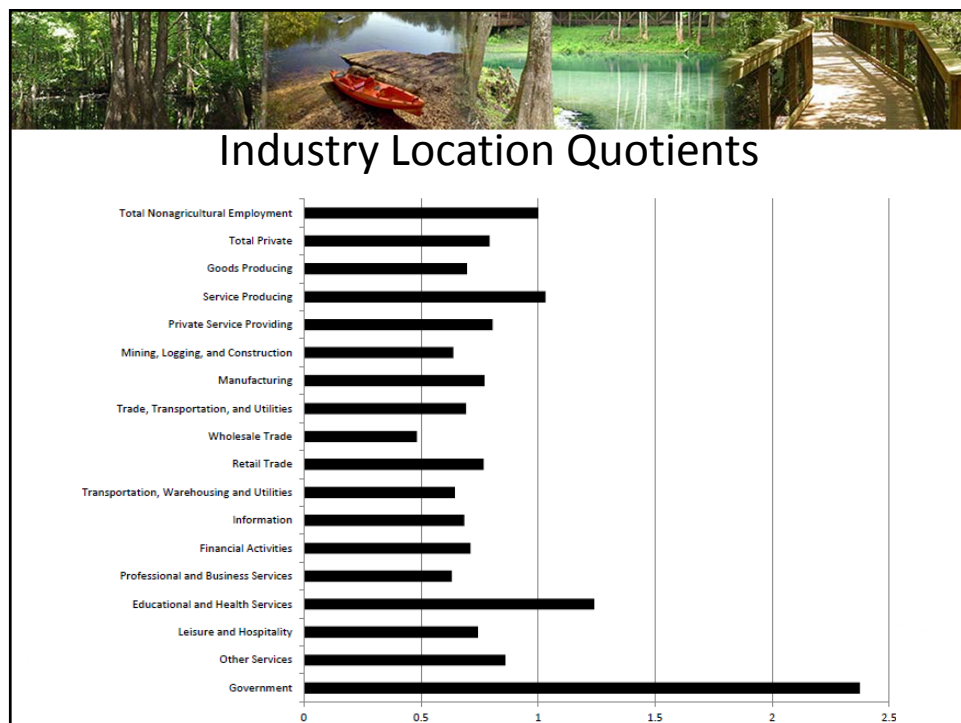
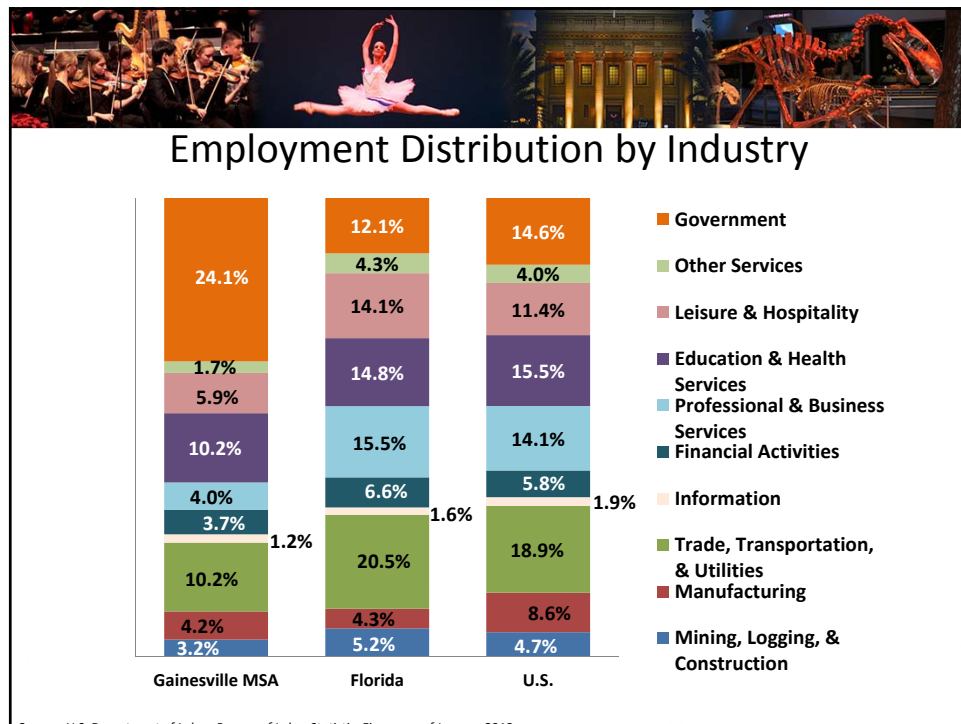




**Largest Employing Industry  
in Alachua County?**

*Where Nature and Culture Meet*







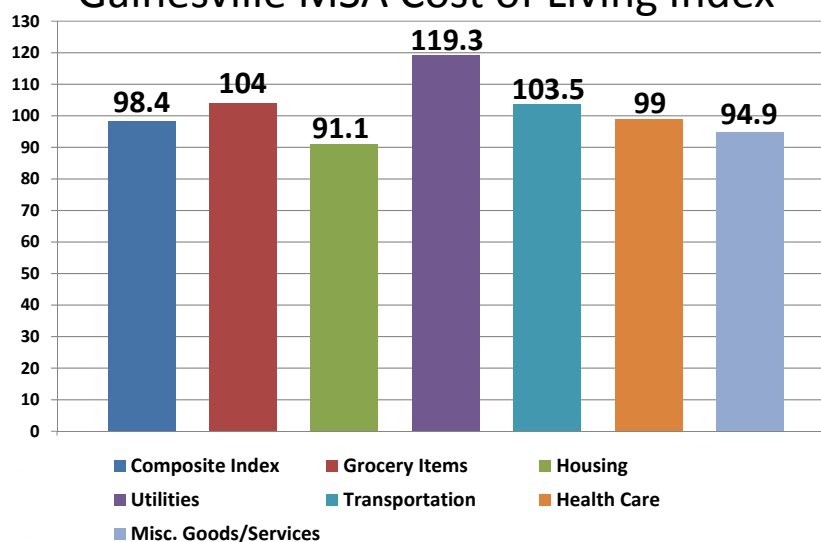


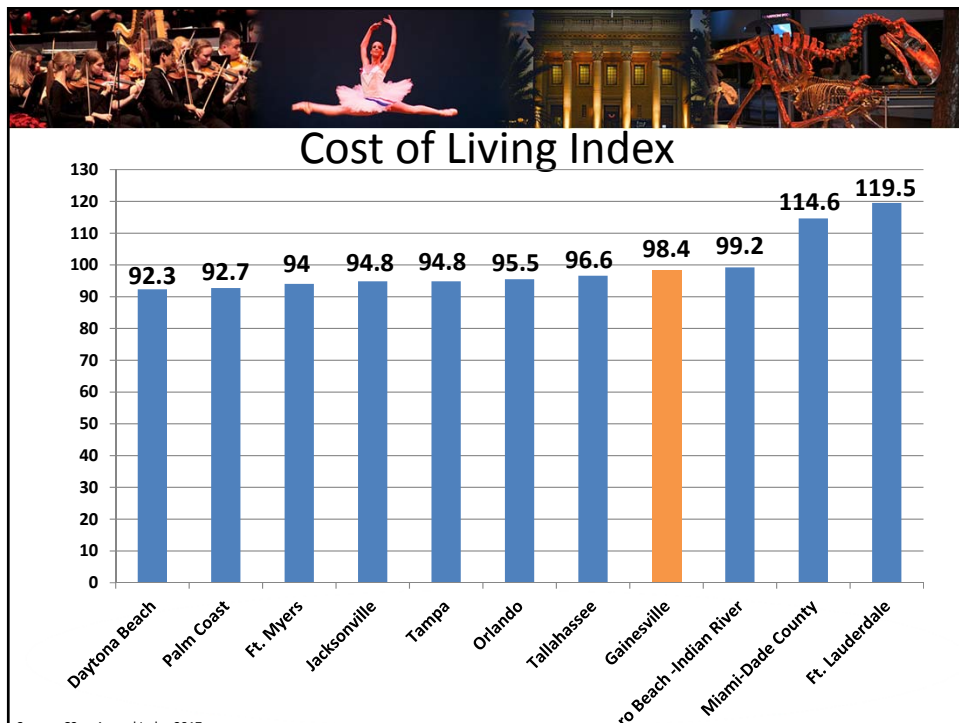
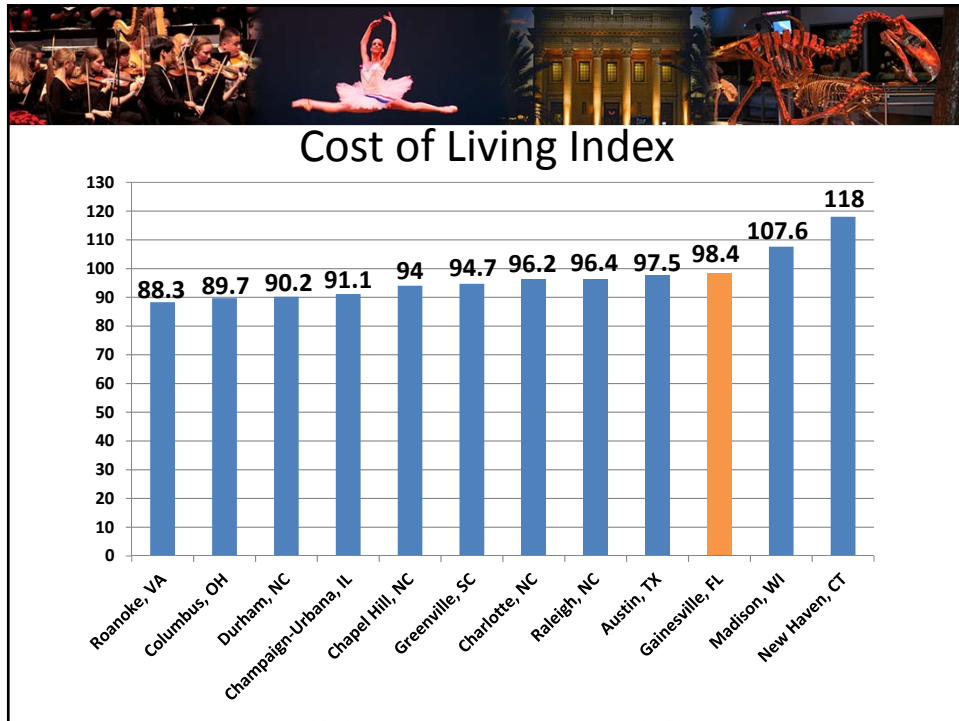
## Cost of Living in Alachua County is...

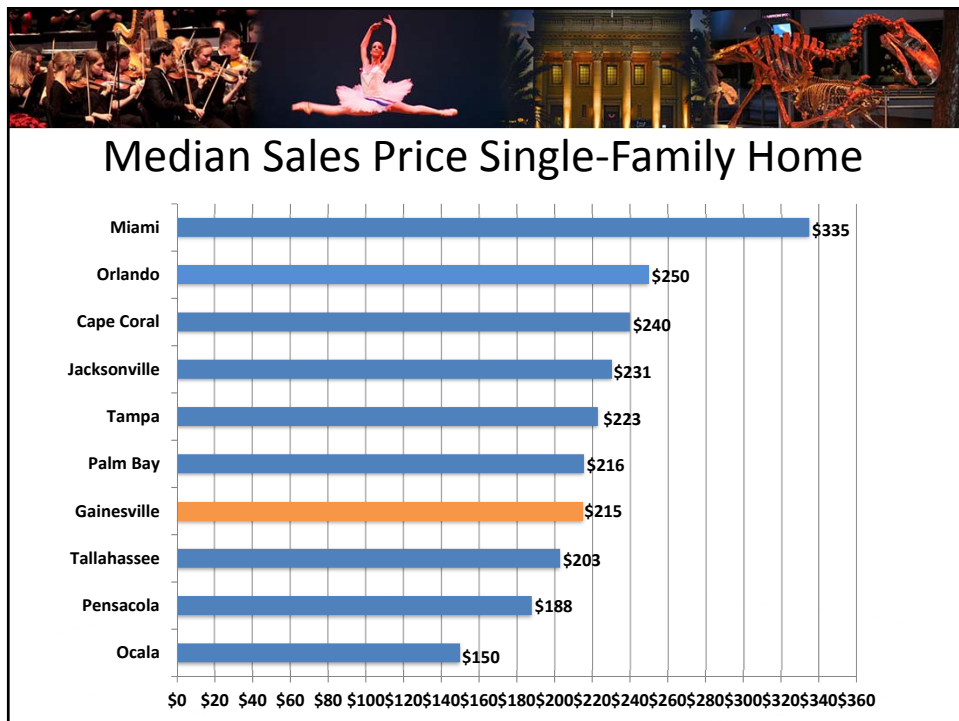
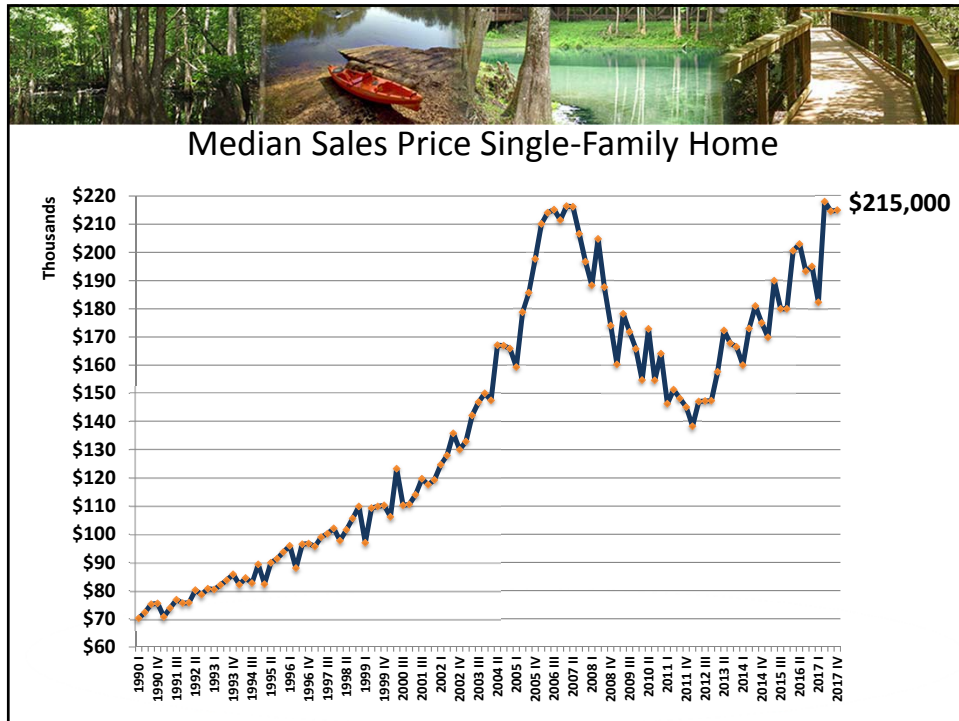
- a) Lower than US Average
- b) Comparable to US average
- c) Higher than US average



### Gainesville MSA Cost of Living Index



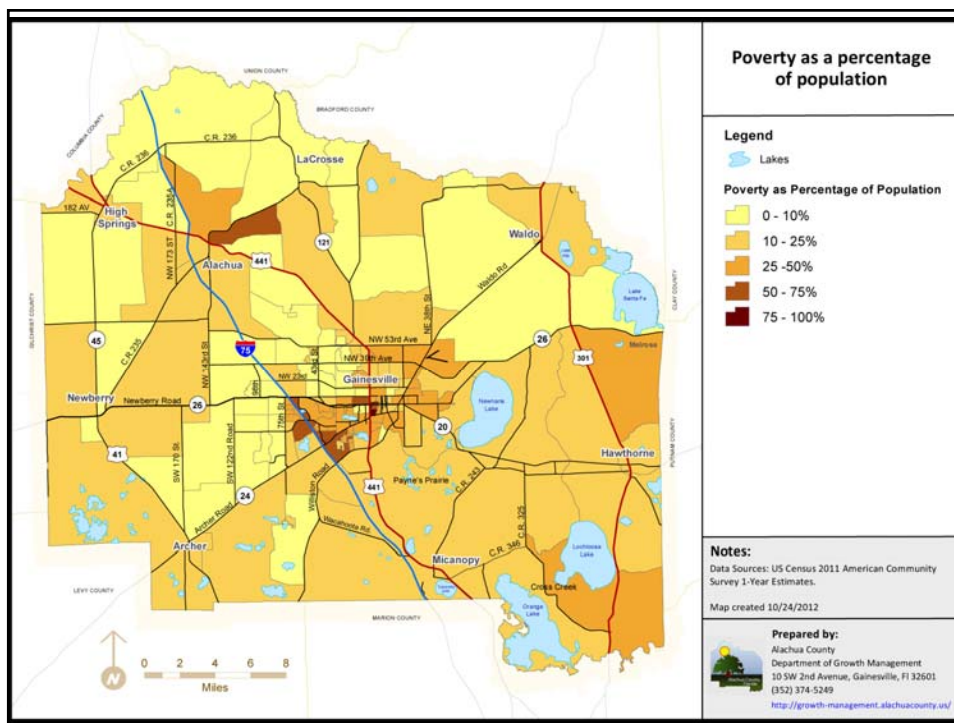


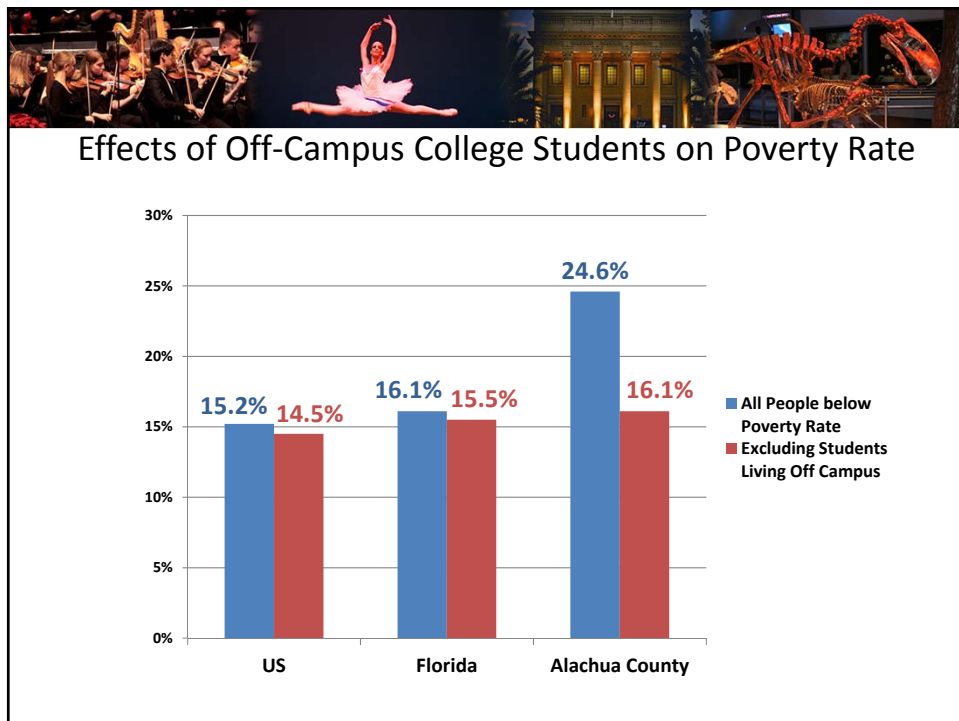
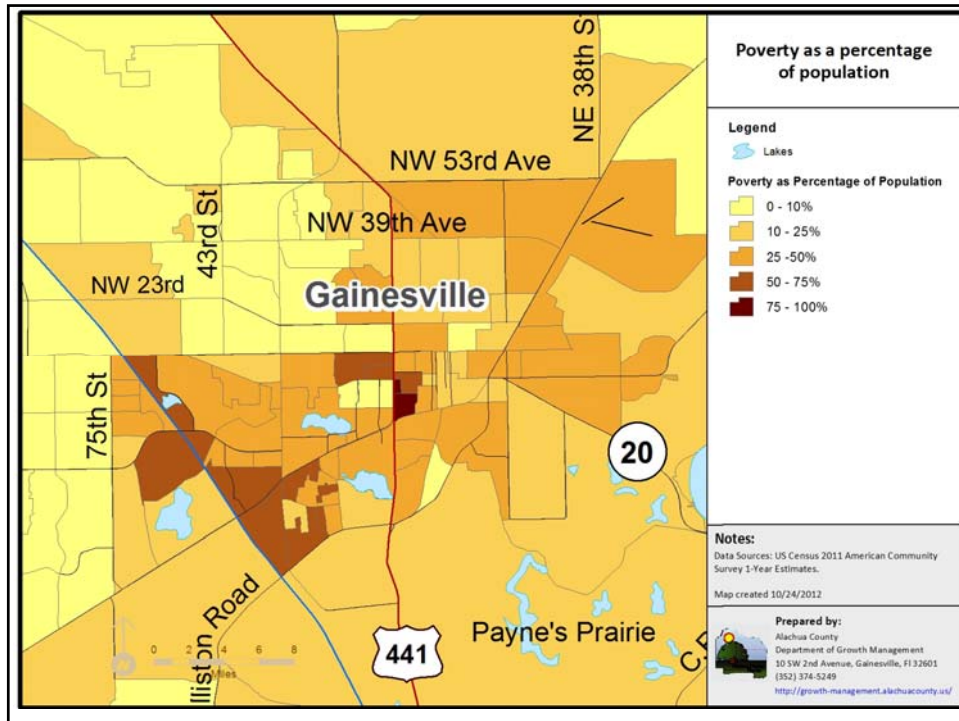




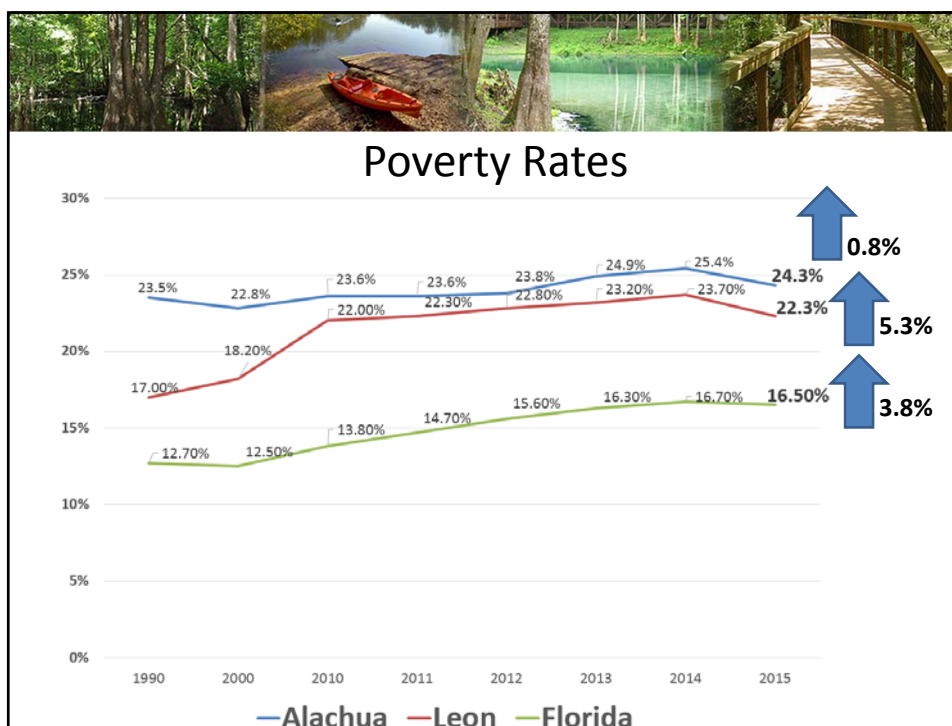
Name the area of Alachua County with higher concentration of poverty?

*Where Nature and Culture Meet*









How many business incubators are located in Alachua County?

- a) None
- b) 1 to 4
- c) More than 5



## Economic Development Responsibilities

- Businesses attraction 
- Business retention & expansion    
- Small business development   
- Entrepreneurship    
- Workforce development   
- Redevelopment & revitalization    



## Contact Information

Edgar Campa-Palafox  
Economic Development Coordinator

 (352) 264-6908  
 [ecp@alachuacounty.us](mailto:ecp@alachuacounty.us)